

# **The First POMS-HK International Conference**

## *Production and Operations Management in a Changing Economy*

Hong Kong, China

30 December 2009

The worsening global economy due to the financial tsunami and the incessant rise in customer demand for higher quality goods and services have been dual challenges to enterprises all over the world. Confronted by these crises, companies must rethink their production and operations strategy. The First POMS-HK International Conference, co-hosted by the POMS Hong Kong Chapter and the Logistics Research Centre of the Hong Kong Polytechnic University, provides a forum on production and operations management issues in face of the changing economy. Practitioners and academics are invited to share their knowledge, experience, and insights on the design, analysis, planning, implementation, and management of production and service systems and their impacts.

The POMS Hong Kong Chapter was set up in March 2009, with an objective to encourage the exchange of ideas, experiences, and knowledge among scholars and professionals in Hong Kong in the field of Production and Operations Management, and to foster the integration between Hong Kong and the international POM community. We hope the POMS-HK International Conference will become a traditional focal event on the dissemination of current and emerging trends in Production and Operations Management relevant to Hong Kong, Greater China, the Asia-Pacific region, and the world.

### **Conference Topics:**

- Corporate social responsibility and sustainability
- Environmental operations management
- International operations management
- Logistics
- Production planning and control
- Quality management
- Revenue management
- Risk management
- Security and safety issues
- Service operations
- Supplier development and management
- Supply chain management
- Technology and operations management

### **Keynote Speaker:**

Hau L. Lee, Thoma Professor of Operations, Information, and Technology, Graduate School of Business, Stanford University

### **Organizing Committee:**

Chung-Lun Li (Chairman), The Hong Kong Polytechnic University  
Kevin Chiang, City University of Hong Kong  
Gang Hao, City University of Hong Kong  
Kee-hung Lai, The Hong Kong Polytechnic University  
Chung-Yee Lee, The Hong Kong University of Science and Technology  
Janny Leung, The Chinese University of Hong Kong  
John J. Liu, The Hong Kong Polytechnic University  
Fugee Tsung, The Hong Kong University of Science and Technology  
Benjamin Yen, The University of Hong Kong  
Andy Yeung, The Hong Kong Polytechnic University  
Sean X. Zhou, The Chinese University of Hong Kong

# The First POMS-HK International Conference

## Conference and Registration Information

### 1. Date of Conference

30 December 2009 (Wednesday)

### 2. Venue of Conference

The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong

### 3. Hosting Organizations

- Production and Operations Management Society – Hong Kong Chapter
- Logistics Research Centre, Department of Logistics and Maritime Studies, The Hong Kong Polytechnic University

### 4. Conference Topics

Under the conference's theme of "Production and Operations Management in a Changing Economy," participants are invited to submit abstracts and/or papers that focus on the conference topics.

### 5. Abstract and Paper Submission

Presenters may choose to submit either:

- > only an abstract (100 words maximum) for presentation, or
- > a paper for presentation and publication in the Conference Proceedings (see attached Conference Paper Submission Instructions).

All submitted abstracts and papers will be reviewed. Accepted papers will be published in the Conference Proceedings only if the presenting author has registered for the conference by the Presenting Author Registration deadline.

All abstracts and papers should be submitted by email to [lgctcli@polyu.edu.hk](mailto:lgctcli@polyu.edu.hk).

### 6. Registration Fee

	POMS-HK members	Non-members	Full-time students
If registered on or before 1 Dec 2009	HK\$1,750	HK\$1,800	HK\$1,000
If registered after 1 Dec 2009	HK\$1,950	HK\$2,000	HK\$1,200

The Registration fee covers the participant's lunch, tea refreshments and conference materials. It does not cover accommodation or transportation. Detailed registration procedure will be available at the conference website.

## **7. Key Deadlines**

Submission of abstracts/papers:	1 September 2009
Notification of acceptance/rejection/revision of papers:	1 October 2009
Submission of print-ready papers:	6 November 2009
Presenting authors' registration deadline:	15 November 2009
Early bird registration deadline:	1 December 2009

## **8. Best Student Paper Competition**

Eligible students are invited to enter their conference paper submission for the “Best Student Paper Award.” To be eligible, the first author of the paper must be a full-time research student at the time when the paper was submitted. The Award Committee will short-list no more than three papers for presentation at a Special Session of the Conference. The decision of the Award Committee shall be final. An award certificate will be presented to the winner(s) at the closing ceremony of the conference.

When submitting the paper, please indicate in the email message if the student author would like to participate in the award competition.

## **9. Conference Website**

<http://pomshk09.ielm.ust.hk>

# CONFERENCE PAPER SUBMISSION INSTRUCTIONS

## *Page Limit*

A paper submitted for publication in the Conference Proceedings is restricted to no more than **eight** (A4-sized) pages. It should be submitted electronically in Microsoft Word format as an attachment by email.

## FORMATTING INSTRUCTIONS

### *Title*

The title of the paper should be in capital letters, on the front-page, centered across the top, using 12 point bold, Times Roman type. Use a maximum of three lines, single-spaced, followed by blank line.

### *Authors*

The name, position and affiliation of the author(s) should be single-spaced and centered on the second line below the title. Do not use titles such as Dr., Professor, etc. Skip two lines after the last author.

### *Abstract and Keywords*

Introduce the paper with an abstract of approximately 100 words. Begin with the first level heading “ABSTRACT” centered above the single-spaced abstract text. After the paragraph of the abstract skip one line and begin with the second level heading “Keywords :” in bold, followed by up to 5 group of keywords in bold separated by semicolons.

### *Body*

Follow the abstract and keywords with a first-level heading that introduces the body of the paper. See typing instructions below for more information.

### *Headings*

All headings should be in bold type. First-level headings should be in capital letters and centered across the page. Second level subheadings should be aligned with the left margin. Only the initial letter of each word should be in capital letters. Please do not use headings other than these two types. At least one line space should separate headings from the preceding text.

### *Figures and Tables*

Figures and tables should be placed as close as possible to where they are cited. First-level headings state the table or figure number and may be followed by second-level subheadings. All figures and tables are to be presented in a professional manner.

### *Calling References*

Bracketed numbers, i.e., [1] or [2, p.188], should be used in the body of the text to call references. If more than one reference it to be called at once, the following format should be used: [4] [6] [11,pp.214-220].

### *Footnotes*

The use of footnotes is discouraged.

### *Equations*

All equations should be placed on separate lines and numbered consecutively, with equation numbers placed within parentheses and aligned with the right margin. The following example shows a correctly formatted and identified equation.

$$\Phi = f(x_i) \tag{1}$$

### ***Appendices***

If the paper includes an appendix, it should immediately follow the body of the paper (using the first-level heading "APPENDIX") and precede the references. If there is more than one appendix, they should be numbered consecutively.

### ***References***

References should be listed at the end of the paper. Include only references cited in the text of the paper, and identify them using the first-level heading "REFERENCES". Entries should appear in alphabetical order with reference numbers placed in brackets (see example below).

[1] Eisenhardt, K. (1989), Building theories from case study research, *Academy of Management Review*, 14(4), pp. 532-550.

[2] Murphy, P., Daley, J and Dalenberg, D. (1992), Port selection criteria: an application of a transportation research framework, *Logistics and Transportation Review*, 28(3), pp. 237-255

## **TYPING INSTRUCTIONS**

Set the following margins in your word processing program:

1. Top margin (from top edge of paper to top of the first line of type): 0.8"
2. Bottom margin (from bottom of last line of type to bottom edge of the paper): 1.2"
3. Right and left margins: 1"
4. One 6.27" column.
5. Paper size set to A4.

All paragraphs should be aligned with the left margin (no paragraph indent). Double-space between paragraphs, and before and after headings. Papers should be printed in ten point Times Roman type. Technical software programs that print mathematical formulas in italic type, with subscripts and superscripts in a slightly smaller font size, are acceptable. Boldface type should be used for the title of the paper and for all headings. Insert page numbers at the bottom centre.